



# Kind to Kids Foundation

Annual Report 2024





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# Introduction

Kind to Kids Foundation is a Delaware-based non-profit dedicated to improving the lives of children in foster care and poverty.

Since 2011, Kind to Kids has served over 18,000 children, providing essential education, support and hope.

This report highlights the Foundation's impact in 2024, in which we strengthened our impact, expanded educational advocacy, and delivered hope through compassion for vulnerable children.

Through programs like UGrad Academy, My Blue Duffel and Help-A-Kid, Kind to Kids empowers children and youth with the tools they need to thrive - academically, emotionally and socially.

With a focus on compassionate care, strong partnerships and measurable results, the organization continues to grow its reach and deepen its impact across the state.

With heartfelt gratitude,

*Caroline Jones*  
President and Founder







# Programs & Services

Kind to Kids Foundation provides life-changing programs, through education, support services and opportunities for growth for children in foster care. We are dedicated to helping children heal from trauma, build resilience and reach their full potential.

## Core Programs



### UGrad Academy

Educational advocacy for 100 children and teens in foster care to help them succeed in school and build a path to a brighter future. Through one-on-one guidance, advocacy, tutoring and resources, UGrad provides the stability they need to overcome challenges and reach their goals.



### My Blue Duffel

500 Emergency kits delivered to bring comfort and caring. Children, who have experienced abuse or trauma, enter foster care with little notice and often carry their belongings in a trash bag. Duffels includes a soft blanket, stuffed animal, and more.



### Help-A-Kid

Heartfelt program that ensures 100 children in foster care are remembered and celebrated on special moments of their lives. We let children know that they are seen, valued and never forgotten.



# Financial Summary

## 2024 Overview

The financial summary for 2024 highlights the foundation's strong financial stewardship and transparency.



Kind to Kids Foundation remains financially strong with assets of \$2.1 million. The mission driven agency has sound and effective fiscal management and strategies.

Program expenses remained consistent, with \$741,992 allocated to deliver crucial children's services.

## Building Capacity to Serve More Children.

The year-end net assets demonstrate a three year growth trend demonstrating the foundation's commitment to sustainable growth.

FY 2022	\$450,000
FY 2023	\$600,000
FY 2024	\$750,000

Total revenue with contributions and grants received in 2024 totaled \$1.25 million, with foundation, corporate and individual donor support.





# BRIGHT FUTURE

## Looking Ahead

Kind to Kids Foundation is expanding its reach and deepening our impact to ensure foster children have the support they need to succeed. With our proven educational outcomes, we remain dedicated to improving educational opportunities for Delaware's vulnerable children and youth.

### Future Goals



#### Expand UGrad

Expand services of UGrad Academy to serve more children across the state of Delaware. This strategic growth will allow us to replicate our proved 97% graduation success rate, offering life changing guidance.



#### Build Partnerships

Grow partnerships with school districts and community leaders to create lasting change. By growing our partnerships, we will ensure that more children have access to the educational advocacy they need to succeed.



#### Student Advocacy

Ensuring students have a dedicated voice in their education and access to the support they need to succeed. With increased collaboration of schools and foster care agencies, we will strengthen the systems of support.





# Strategies

Kind to Kids Foundation is implementing strategies to ensure that every child in foster care has the support, stability and opportunity they deserve for a bright future. We are committed to building the foundation for long term, with transformative change that empowers children and youth to succeed on their journey.

## Strategies



### Expand and Diversify Revenue Streams

Expand funding sources to increase multiyear grant, and corporate, legislative and donor partnerships.



### Strengthen Organizational Capacity

Invest in staffing, systems and infrastructure to support program excellence and long term stability.



### Elevate Public Awareness and Advocacy

Raise the visibility of children in foster care and the challenges they face through strategic partnerships.



# Summary

Kind to Kids Foundation had a very successful year in 2024, achieving significant milestones in serving Delaware's children in foster care.

The Foundation's dedication to educational advocacy, emotional support, and kindness programs make a dramatic difference in the lives of these children.

Kind to Kids Foundation  
875 AAA Blvd, Ste A  
Newark, DE 19713  
302-654-5440

*Thank you for your support of children in foster care.  
Together we are creating brighter futures - one child at a time !*

Caroline Jones, President and Founder  
[caroline.jones@kindtokids.org](mailto:caroline.jones@kindtokids.org)  
[kindtokids.org](http://kindtokids.org)